The Towel that Cools, Cleans and Refreshes!

Super Cool Ice Towel

The Super Cool Ice Towel is known throughout the world as one of the very best ways to cool down, get refreshed, and be invigorated is now available here in the USA for mass distribution through A Quiver Full, Inc. and your ASI Distributor. For years people have looked for better ways to beat the heat and humidity. While water and other drinks will hydrate you, they do not always refresh you. Now you can beat the heat and humidity with a cold refreshing Ice Towel using natural botanicals and extract oils along with purified water and denatured alcohol.

Super Cool Ice Towel puts creation to work for you. Beyond cooling and refreshing you, our standard Ice Towel is designed to protect you naturally from insects also. We start with 100% cotton terry cloth in our standard towel and 34 gram weight cloth – 100% pima cotton from the plateau of the Moon River in our premium 12” x 27” towel. We then add purified water and denatured alcohol. We follow that in our standard towels with menthol for cooling, lemongrass (known as citronella) for insect repellant, and bergamot leaf extract for invigoration. Because the extracts are pure they are diluted in our proprietary solutions that make them ideal for application with the towel to the face and body. They are also individually wrapped for simplicity, safety, and sanitary application.

The Super Cool Ice Towel also becomes a handheld billboard once you customize it with your embroidered logo and color. We have several standard colors to choose from as well or we will customize the towels with your own colors. The outer packing can be customized, clear, co-branded, or private labeled as well. Use the Super Cool Ice Towel for your potential or current customers, clients, or associates to show that you are really concerned for their wellbeing by giving them a new innovative Ice Towel to cool down, refresh, and reinvigorate.

The Ice Towels are designed for a single use, and then used around the house or office once the natural botanicals and extract oils have been washed out. This puts your logo and brand in your customer or clients hands for months if not years to come.

We believe that this is one of the best ways you can show your customer, clients, or associates that you really appreciate them and at the same time develop brand awareness about your company.
Suggested Uses

- Great to use at the restaurant prior to eating. It really relaxes and refreshes the customer so that they will order more. Especially when it is hot and humid.
- During and after sports events and games. Professional, College, High School and Little League.
- At Clubs and Resorts. The Spa, Health Club or at the beach, pool, or Sauna.
- In the office where a small refrigerator is furnished for long meetings or late nights.
- Great to use while traveling: Plane, Train, or the Car. Especially when you are tired.
- When you need refreshment during the humid and hot summer weather day or night.
- Outdoors or indoors, during parties, picnics, weddings, reunions, special family events.
- It is a great gift for your loved one serving this great country in the USA armed forces.
- For kids going to summer camp.
- In the amusement park
- Corporation’s promotional gift items
- In the Hospital, during treatment, or just generally not feeling good.
- Great for Hot Flashes.
- Great when you are expecting a baby.
- Truck Drivers, Job Sites, or Warehouse employees.
- Use in college during those long study periods.
- Hiking, Biking, Camping, etc.
- Fund Raisers or Charities.

General Information

Towel sizes available Mini (6” x 7”), Standard (12” x 12”), and Premium (12” x 27”).

Super Cool Ice Towel Benefits:

- Compact, sealed, sanitary package for safety, relief, and comfort
- Provides instant relief from heat, humidity, and hot flashes
- Cost effective and saves labor and time compared to “rolling your own towels”
- Custom embroidered imprint builds or reinforces brand recognition
- Increase or use as a potential revenue source
- One-time use or can be washed for future re-use

Standard Towel (12”x12”) Features:

- 100% Natural Cotton
- Hygienic, individually sealed package
- Recyclable
- Menthol for cooling
- Denatured Alcohol for sanitary
- Lemongrass (citronella)- natural insect repellant
- Bergamot Leaf Oil for invigoration
- 100% Natural

Standard colors to choose from: White, Light Blue, Light Pink, Light Yellow, Light Green, and Light Orange.
Other Natural Botanicals and Extract Oils to choose from:

- **Asian Bergamot - Sharp Exotic Citrus**  
  Aromatherapy Use: Invigorating, Energizing, Uplifting

- **Bergamot - Citrus, Sweet and Refreshing**  
  Aromatherapy Use: Uplifting.

- **Eucalyptus - Fresh, Cool, Powerful and Woody**  
  Aromatherapy Use: Clearing. Aids in concentration. Cools down the emotions and stimulates the senses. Natural insect repellant and antiseptic.

- **Lavender - Light and Herbaceous**  
  Aromatherapy Use: Relaxing, promotes calmness and eases stress. Natural antiseptic and antibacterial; lavender is Nature at its best.

- **Lemon - Clean, Refreshing and Citrus**  
  Aromatherapy Use: Refreshing. Enlivens, Stimulates and Increases Alertness. Long prized for its acid and rich oil, lemon is a powerful tonic and antiseptic.

- **Lemongrass (a.k.a. Citronella) - Herbal Invigorating Citrus**  
  Aromatherapy Use: Invigorating, Energizing and Powerful. Lemongrass is a powerful tonic as well as a natural antiseptic and antifungal agent. It is a natural insect repellant.

- **Peppermint - Fresh and Penetrating Cooling Aroma**  
  Aromatherapy Use: Cooling. Increases clarity, refreshes and clears the mind.

- **Ylang Ylang - Exotic, Sensual and Floral**  
  Aromatherapy Use: Sensuous. Boosts confidence and soothes emotions. Ylang ylang is deeply relaxing oil with an exotic, rich and sensual aroma.

- **Green Tea – Relaxing and Reviving**  
  Aromatherapy Use: Made from the dried leaves of the camellia sinensis plant, Green tea came from China between 4,000- 5,000 years ago. The secret of green tea lies in the fact it is rich in catechin polyphenols, particularly epigallocatechin gallate (EGCG). EGCG is a powerful anti-oxidant. It has also been effective in lowering LDL cholesterol levels.

Ice Towel products are shipped and stored warm and require freezing or cooling approx 12 hours prior to use. If unused, the product can be refrozen for future use with no ill effects.
General thoughts for how to use

The Super Cool Ice Towel works best when it has been chilled prior to opening. We recommend that you sell the Super Cool Ice Towel from a cooler, ice cart, drink cart, drink cooler, or any other way that you can pre-cool the towel for best results. Super Cool Ice Towel will stay cool from 10 minutes to several hours depending on the sun, heat, and humidity once it has been exposed. Once it is opened you can put it back into a cooler or wrap it around your favorite cold beverage, for example, to keep it cool.

The Super Cool Ice Towel can also be sold prior to being cooled for future use or opened right away. We recommend that you use one of our counter displays, a clip strip, or work them into a shelf display. Even sitting on a shelf or counter top in an air-conditioned room will allow the Ice Towel to be cooled enough for immediate use, but you will get better results from chilling them first.

Save Labor, Time, and Money using the Ice Towel instead of rolling your own cotton towels and keeping them wet and cool. Because the Ice Towel is pre-packaged it is safe and sanitary as well.

Use the Super Cool Ice Towel for your customers playing golf or tennis, on the beach, around the pool, outdoor events, polo, tournaments, at ball games, hiking, camping, or anywhere in the outdoors where it is hot or humid. It is also a great item for promotions. (Customers can take the Ice Towel home and use it as a standard terry cloth towel around the house once the oil has been washed out.)